

## **Texas AAJA Conference Call, January 09, 2012**

**Present:** Tom Huang, Iris Kuo, Ruth Liao, Lee Ann O'Neal, Asma Nahvi

### **Lunar New Year Celebrations**

Ruth sent invitations for New Year celebrations in different cities. Board members were asked to spread the word. Everyone, including non-AAJA members, is invited. Attendees will pay for their own food and drinks. Board members were asked to take pictures to post online.

### **Update from National**

Tom said the proposal for mini J-camps in different cities was not approved.

National President Doris Truong is trying to visit all remaining local chapters she hasn't visited yet. She may come to Texas in October, and the Texas chapter may plan a fundraiser around that time.

Tom also mentioned every chapter is required to help with some part of the national convention. The Texas chapter usually helps with media access, which is a workshop to help non-profit organizations pitch their stories to media outlets.

Iris suggested the Texas chapter also help with the silent auction. For example, the chapter could try to get flight vouchers from Continental or Southwest airlines. Iris suggested making a list of companies for board members to contact and talk to them about donating. Other members suggested buying small items or gift certificates to donate to the auction. There's no deadline, but the board should probably have something to present by June.

Tom said the National Board meeting is March 23 and 24 in San Francisco. Tom and Ted are attending.

### **Update from Treasurer**

No major account activities in the past month.

### **Texas Chapter Reunion**

The board discussed holding another chapter reunion in April. Austin was suggested as a central location. Iris wanted to incorporate more activities and a student element to the reunion. She asked whether the chapter should pay for dinner again, and the board agreed it should.

Ruth asked whether the reunion was more of a social event or whether it should include a programming element as well. Iris said the reunion was mostly social, but she also wanted to reach out to students. Tom suggested that if the board is looking for a student workshop, Ted has developed a good session on social media.

Asma mentioned that last year's reunion was during a music festival, and traffic and parking were a problem during the boat cruise. She suggested the board check other events in Austin in April and select a weekend or part of town that won't be too busy during the reunion.